

OTOP INNOVATIVE CULTURE

World Heritage Experience Sukhothai Si Satchanalai and Kamphaeng Phet

17 - 25 November 2018

International Workshop and Study

Heritage ASEAN Research Community

Sukhothai and Associated Historic Towns Si satchanalai, and Kamphaeng Phet Charter on Research and Academic service in World Heritage Site Sukhothai, Si Satchanalai, and Kamphaengphet



WORLD HERITAGE EXPERIENCE: SUKHOTHAI SI SATCHANALAI AND KAMPHAENG PHET

November 17th-25th 2018 8pm – 12pm

Si Satchanalai , Sukhothai Kamphaeng Phet



1. INTRODUCTION.

Thailand boasts a significant cultural and architectural history that spans thousands of years presently in the process of globalization and urbanization. It is a dynamic and proud country engaged in modernization framed by cultural traditions. The architectural and cultural legacies will be introduced within the framework of dynamic contemporary challenges.

This International Workshop & Study Tour is a partnership with faculty members and students form the King Mongkut's Institute of Technology, Ladkrabang (KMITL) in Bangkok. We will embark on a 9 - day excursion to Sukhothai and Si Satchanalai (approximately 800 miles roundtrip). The RCA and KMITL will team up to explore several topics, ranging from cultural artifact to the vernacular, urbanism in Si Satchanalai, as well as temples and palaces of Sukhothai, to the hectic pace of urban Bangkok.

The team will apply their knowledge and different perspective together to develop and improve the local product (OTOP) for the local people. In the same time the student will help to enchant tourism service for the local people through their creative thinking.







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2. STRUCTURE.

The lectures, tour, workshops, and excursions provide a broad introduction to Thai cultural artifact and architectural traditions. The number of participants will be limited, allowing for an exclusive, intimate learning experience not possible with large commercial tours. This "seminar format" ensures quality one-on-one contact and access to otherwise often restricted sites.

Prior to our arrival, small teams of KMITL students, in consultation with KMITL faculty members, will have identified specific research topics to be visited and studied during the excursion. RCA students will join and collaborate with the KMITL student research teams. Each team will choose an appropriate research methodology for their specific topic and select medium for exploring and documenting their research. There will be a reception and exhibition of KMITL-RCA works. The exhibitions for the 2018 KMITL/RCA student collaboration involved a variety of media including ink and pen drawings, pencil drawings, sketching, watercolors, models, photography, video, sound recordings, etc.

OBJECTIVES.

The program is an exciting opportunity for students to expand their architectural and cultural horizons. The objectives of this workshop and study tour are broad: to encourage and facilitate cross-cultural leaning among the participants; to provide an appreciation of architecture as a constituent element in the shaping of cultural identity and vice versa; to provide a framework allowing for continued investigations in this field; and to aid each student in acquiring knowledge and the critical skills to reflect on his or her own identity.

4. REQUIREMENTS AND EVALUATION.

In a workshop prior to the tour, each student will present a joint panel of RCA-KMITL instructors his/her areas of interest together with methods of investigation on a particular site or topic. During the excursions, students will also keep a "journal" recording their experiences. This "journal" may consist of a traditional bound book containing notes and sketches supplemented by with photography and/or video recording and/or sound recordings and/or other media including drawing and painting. Students will focus on an approved theme such as architectural typologies or details such as courtyards, structural systems, temples, screens, entry sequences or technical or structural etc. The "journals" will be evaluated according to the quality of the Topics. Presentation, documentation, and analysis.







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OTHER CONSIDERATIONS.

EXPENSES: Tuition fees, accommodations (double occupancy, some with breakfast), minivan transportation and entry fees to historical parks, temples, and palaces are covered in the cost. Each student is responsible for airfare, food, local transportation and incidental expenses. The Excursion will include air-conditioned bus and vans. Although it is covered, a small gratuity for the drivers will be greatly appreciated. Overall, it is important to note that travel in Thailand remains relatively quiet inexpensive.

CLIMATE: We will be taking advantage of the period of best weather for travelling in Thailand. It is quite pleasant, with warm days and relatively comfortable evenings.

LANGUAGE: For this program, the English language is all that is required (learning a few words of Thai, however, would be appreciated). Guides will be English speaking. Some KMITL faculty members are from the areas we will be visiting.

PHYSICAL DEMANDS: This program requires a lot of walking and on some days going up and down stairs and ramps as well as spending substantial time in a bus. Everyone will be tired at times, especially on the longer days. For this reason, not only should the participants be in good health, but wear comfortable walking shoes.

REFERENCES.

- Kelly, Margaret (ed), Fodor's Thailand. New York: Fodor's Travel Publishing, 2011.
 - Provides general information on climate, clothing, culture, food and so on.
- Aasen, Clarence. Architecture of Siam: A Cultural History Interpretation. Kuala Lumpur: Oxford University Press, 1998.
- Wyatt, David K. Thailand: A Short History. 2nd Edition. New Haven: Yale University Press, 2003.
- Sathapitanonda, Nithi and Mertens, Brian. Architecture of Thailand: A Guide to Tradition and Contemporary Forms. Singapore: Didier Millet, Csi, 2012.
- Noobanjong, Koompong. The Aesthetics of Power: Architecture, Modernity, and Identity







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- from Siam to Thailand. Bangkok: White Lotus Press, 2013. Provide knowledge on architecture, arts, culture, and history.
- Community Development Department , ก. [กรมการพัฒนาชุมชน]. (2018, June, 19). OTOP นวัตวิถี การพัฒนาชุมชนอย่างยั่งยืน [Video file].Retrieved from https://www.youtube.com/watch?v=u35oUbwak-4



7. AIR TRAVEL & VISAS.

These sites might be helpful: http://flightfox.com/about http://www.vayama.com/

NOTE: If you are a UK citizen tourist staying for fewer than 30 days, you do not require a visa, but your passport must be valid for at least six months beyond the date of your entry into Thailand. You may be ask ed to show an onward/return ticket.

8. ETIQUETTE & BEHAVIOR.

- Thailand is a buddhist country where the buddha image is held sacred.
 Sacrilegious acts are punishable by imprisonment, even if committed by foreign visitors.
- The royal family is held in great respect by thai people and is protected by lèse-majesté laws which allow for persons responsible for acts of disrespect to be jailed for between 3 to 15 years.
- the traditional thai greeting, the wai, is generally initiated by the younger of the two people meeting, with the hands pressed together at the chest, usually accompanied with the spoken word "sawasdee krup" ("hello") for male speakers, and "sawasdee ka" for female speakers. The elder then responds in the same way.
- people are expected to dress respectfully when entering a buddhist temple. Mini-skirts and shorts are not allowed. Shoes and hats are to be removed before entering the hall of worship. It is not permissible for women to touch a buddhist monk, or to give objects to or receive objects directly from a monk.
- That people disapprove of public nudity and crass displays of public affection.







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- When entering a Thai house, you are expected to remove your shoes.
- Do not step over a seated person or a person's legs, and never touch a person's head or ruffle the hair. The head is considered sacred.



9. SAFETY.

UK FOREIGN AND COMMONWEALTH OFFICE: HTTPS://WWW.GOV.UK/FOREIGN-TRAVEL-DVICE/THAILAND

FODOR'S GUIDE TO THAILAND (2011), P. 15:

"Thailand is generally safe for travelers, but it still pays to take sensible precautions. The political situation has grown unstable in recent years, erupting in violence across Bangkok and Chiang Mai, so be aware of current events. Be careful about accepting food or drinks from strangers, and don't' flash money around. Though women generally travel without hassle, it's advisable to avoid walking alone in secluded areas after dark. Pickpockets and cone [sic] men (and women) patrol some touristy areas. The Royal Thai Police contact number is 191, but better communication will be had with the Tourist Police – police officers who speak English and are assigned to deal with tourists. They're reachable on their 1155 hotline.







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10. ITINERARY AND PROGRAM.

School of Design Global Innovation Design Royal College of Art, UK Department of Architectural Education, Faculty of Industrial Education and Technology King Mongkut's Institute of Technology, Ladkrabang (KMITL), THAILAND



November

2018



Bangkok • Sukhothai- Si Satchanalai

International Workshop and Study Tour:

World Heritage Experience Sukhothai Si Satchanalai and Kamphaeng Phet

ITINERARY. Subject to change due to unforeseen circumstances and Educational opportunities.

Date	Time	Programs	Descriptions	Accommodations
Day 1	13:30	Lecture and Orientation	King Mongkut's Institute of Technology, Ladkrabang (KMITL)	Mariya Boutique Residence http://www.mariyah otel.co m/accommodation. html. (breakfast)
Day 2	6:00- 12:00 3:00	Excursion day 1: Bkk – Si Satchanalia Si Satchanalai Historical park and Celadon Museum work shop: Pottery and Ceramic		Si Satchanalai Home stay
	19.00	Group Discussion/Study session		
Day 3	7:00	Excursion day 2: Si Satchanalai Textile Museum Work shop: Sunthorn and Suntri Thai Traditional Textile		Si Satchanalai Home stay
	19:00	Reception dinner		







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19.00	Excursion day 3: Sarachit Work Shop: Kite making Group Discussion/Study session		Si Satchanalai Home stay
8:00	Study Session at Local School		Si Satchanalai Home stay
19.00			
8:00	Excursion day 4: Si Satchanalai Silver and Gold Shop		Si Satchanalai Home stay
11.00	Sukhothai Loi krathong Festival and mini Exhibition		
8:00	Excursion day 5: Si satchanalai- Kamphaeng Phet Historical Park Travel to Bangkok		Mariya Boutique Residence http://www.mariyahot el.co m/accommodation.ht ml. (breakfast)
8:00	Bangkok Freeday		Mariya Boutique Residence http://www.mariyahot
13:30	Travel to Bangkok	- Workshop #1	el.co m/accommodation.ht ml. (breakfast)
9:00	Thailand- UK		
	19.00 8:00 11.00 8:00 15:00 8:00	Sarachit Work Shop: Kite making 19.00 Group Discussion/Study session 8:00 Study Session at Local School 8:00 Excursion day 4: Si Satchanalai Silver and Gold Shop 11.00 Sukhothai Loi krathong Festival and mini Exhibition 8:00 Excursion day 5: Si satchanalai- Kamphaeng Phet Historical Park 15:00 Travel to Bangkok 8:00 Bangkok Freeday 13:30 Travel to Bangkok	Sarachit Work Shop: Kite making 19.00 Group Discussion/Study session 8:00 Study Session at Local School 19.00 Closing Remarks at Local School 8:00 Excursion day 4: Si Satchanalai Silver and Gold Shop 11.00 Sukhothai Loi krathong Festival and mini Exhibition 8:00 Excursion day 5: Si satchanalai- Kamphaeng Phet Historical Park 15:00 Travel to Bangkok 8:00 Bangkok Freeday 13:30 Travel to Bangkok - Workshop #1

11. Cost

Supornchai Sangrawatchara, Ph.D.

John Stevens, Ph.D.

Prof. Paul Anderson

Assoc. Prof. Surasak Kangkhao

Assoc. Prof Chaturong Louhapensang, Ph.D

Assoc. Prof Koompong Noobanjong, Ph.D

Asst. Prof Apisak Sindhuphak, Ph.D

1. Accomodation: 4,500 baht (120 Pound)/person

2.Travel: 3500 baht(80 Pound)/person

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Postgraduate Art and Design



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